

Recruiting Masterclass for Hiring in the UK

Hiring is one of the most difficult things that a company must do. There is a lot of conflicting advice on what is the most effective way to recruit top talent.

Our consultancy starts from a simple starting point on each hire, which includes:

- ⇒ Can they do the job?
- ⇒ Does this job meet their needs, goals and aspirations?
- ⇒ Is this person a good cultural fit for our business?

If no to any of these questions, don't hire them.

A further challenge for our clients is how you scale your recruiting efforts to match your needs.

We bring the following results to our clients:



What Our Clients Say...

“ This partnership is most welcomed by the ABM, as we share the same ethics on protecting and promoting credible business mentoring... ultimately looking out for the business owner on the receiving end of any business support, advice and guidance.”
Kerrie Dorman, ABM Founder

“ Our business grown by 25% in terms of revenues and ABP has significantly improved our performance and business practices, as well as helping us to improve our strategic plans, our staff training, retention and staff development.”
Nick Manners, MD, Gillespie Manners

Our Customers



ROVER GROUP



explore. engage. connect.



DOCUMENT MANAGEMENT



Versatile Cloud Platform for Enterprise Apps



your Advantage for business success



Your Project Team

Daryl Woodhouse

Leadership & Strategy Director.
Founder of ABP



Award-winning leader, entrepreneurial speaker, top 50 UK business adviser and published five star rated author. Daryl has 12 years experience accelerating success for businesses with leadership skills, focus and strategy to support faster, sustainable growth.

James Ker-Reid

Sales & Marketing Director



ABP Gold Partner & Founder of Sales for Startups, a B2B SaaS Sales Consultancy. Technology & B2B SaaS specialist who has 10 years experience of selling software and services from £15k to £1.5 million to the largest enterprises in Europe.

Matthew Quade

Performance Improvement Director



ABP Managing Director. Accounting, finance, legal, management and Lean Six Sigma qualifications. Experience of interim COO, CEO, CRO and non-exec.

