

How To Drive New Sales And Revenue In Record Time in the UK

Consistently and methodically increasing your sales revenues is one of the hardest skills and talents there is in business. This is both an art *and* a science.

There are lots of parts to get right to really increase your sales.

From our experience, we find that the following fundamental areas have helped our clients grow exponentially:



What Our Clients Say...

“ James, really brought the science to Sales. From not knowing how we were going to hit target to achieve our annual number in 3 months...it’s a remarkable turnaround.”
Jon Sivak, CEO, TapFuse

“ We sought out business coaching to grow the business in the most efficient and controlled manner possible. In 18 months, revenue has grown by 165%”
Simon Kallu, SRK



Our Customers



Your Project Team

Daryl Woodhouse

Leadership & Strategy Director.
Founder of ABP



Award-winning leader, entrepreneurial speaker, top 50 UK business adviser and published five star rated author. Daryl has 12 years experience accelerating success for businesses with leadership skills, focus and strategy to support faster, sustainable growth.

James Ker-Reid

Sales & Marketing Director



ABP Gold Partner & Founder of Sales for Startups, a B2B SaaS Sales Consultancy. Technology & B2B SaaS specialist who has 10 years experience of selling software and services from £15k to £1.5 million to the largest enterprises in Europe.

Matthew Quade

Performance Improvement Director



ABP Managing Director. Accounting, finance, legal, management and Lean Six Sigma qualifications. Experience of interim COO, CEO, CRO and non-exec.

